Validation of an ear tag–based accelerometer system for detecting grazing behavior of dairy cows

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ABSTRACT

The objective of the study was to develop a grazing algorithm for an ear tag–based accelerometer system (Smartbow GmbH, Weibern, Austria) and to validate the grazing algorithm with data from a noseband sensor. The ear tag has an acceleration sensor, a radio chip, and temperature sensor for calibration and it can monitor rumination and detect estrus and localization. To validate the ear tag, a noseband sensor (RumiWatch, Itin and Hoch GmbH, Liestal, Switzerland) was used. The noseband sensor detects pressure and acceleration patterns, and, with a software program specific to the noseband, pressure and acceleration patterns are used to classify data into eating, ruminating, drinking, and other activities. The study was conducted at the University of Minnesota West Central Research and Outreach Center (Morris, MN) and at Teagasc Animal and Grassland Research and Innovation Centre (Moorepark, Fermoy, County Cork, Ireland). During May and June 2017, observational data from Minnesota and Ireland were used to develop the grazing algorithm. During September 2018, data were collected by the ear tag and noseband sensor from 12 crossbred cows in Minnesota for a total of 248 h and from 9 Holstein-Friesian cows in Ireland for a total of 248 h. A 2-sided t-test was used to compare the percentage of grazing and nongrazing time recorded by the ear tag and the noseband sensor. Pearson correlations and concordance correlation coefficients (CCC) were used to evaluate associations between the ear tag and noseband sensor. The percentage of total grazing time recorded by the ear tag and by the noseband sensor was 37.0% [95% confidence interval (CI): 32.1 to 42.0] and 40.5% (95% CI: 35.5 to 45.6), respectively, in Minnesota, and 35.4% (95% CI: 30.6 to 40.2) and 36.9% (95% CI: 32.1 to 41.8), respectively, in Ireland. The ear tag and noseband sensor agreed strongly for monitoring grazing in Minnesota (r = 0.96; 95% CI: 0.94 to 0.97, CCC = 0.95) and in Ireland (r = 0.92; 95% CI: 0.90 to 0.94, CCC = 0.92). The results suggest that there is potential for the ear tag to be used on pasture-based dairy farms to support management decision-making.

Key words: accelerometer, ear tag, validation, grazing

INTRODUCTION

Precision dairy technologies can be used to reduce farm labor time and aid in farm management (Steeneveld and Hogeveen, 2015). One aspect of management is monitoring animal behavior without disturbing the animal (Müller and Schrader, 2003). Pasture-based dairy production is becoming more common in the United States (USDA, 2016). Therefore, using precision dairy technologies to monitor pasture-based behaviors may provide a potential benefit for grazing-based dairy farms. Furthermore, precision technologies on larger dairy farms may monitor behaviors of animals where human observation may be lacking.

Validation studies with precision dairy technologies have been primarily focused on confinement herds (Bikker et al., 2014; Borchers et al., 2016; Reiter et al., 2018), but recently some research has focused on pasture-based dairy herds (Pereira et al., 2018; Werner et al., 2019). In a grazing dairy herd in the United States, an ear tag accelerometer was used to evaluate behaviors of cows on pasture and showed high correlations for eating (r = 0.88) and rumination (r = 0.72) behavior compared with visual observation (Pereira et al., 2018). In Sweden, a 3-dimensional head-mounted activity logger was placed on 24 Swedish Red cows and, during observations at 5-min intervals of the logger, had a sensitivity (true positive rate) of 86% for identifying grazing behavior (Nielsen, 2013). Visual observation is the most common method to validate precision dairy technologies, but it can be laborious and bias may exist between observers (Borchers et al., 2016). In Ireland, a noseband sensor (RumiWatch, Itin and Hoch GmbH, Liestal, Switzerland) was validated by visual observation and had 92% accuracy.
for recording grazing behavior (Werner et al., 2018). The noseband sensor was validated for eating, ruminating, and drinking by continuous recording in a tiestall barn in Finland. Between continuous recording and the noseband sensor, Ruuska et al. (2016) reported an R² value of 0.94 for eating, and 0.93 for ruminating and 0.20 for drinking behaviors. Werner et al. (2019) used a noseband sensor to validate grazing and rumination of the MooMonitor+ collar (Dairymaster, Tralee, Ireland) and reported high agreement between the noseband sensor and MooMonitor+ with a concordance correlation coefficient of 0.90. The high-resolution data from the noseband sensor makes it better suited for research purposes than for practical use by dairy farmers (Werner et al., 2019).

An ear tag (Smartbow GmbH, Weibern, Austria) was developed to monitor individual behaviors of cows from ear and head movements and positioning. The ear tag has been validated in confinement herds for ruminating time and showed a strong association compared with visual observation in Kentucky (r = 0.97; Borchers et al., 2016) and video recording in Austria (r > 0.99; Reiter et al., 2018). The ear tag has potential to detect grazing behavior on pasture-based dairy farms, but validation of the ear tag for grazing behavior has not been conducted. Grazing is a complex behavior to define because cows may walk to an area and stop to eat or continuously walk and take bites of grass from the pasture, while simultaneously ingesting feed (Werner et al., 2018). The objectives of the study were to (1) develop a grazing algorithm for the ear tag, and (2) validate the grazing algorithm for the ear tag in Minnesota and Ireland.

**MATERIALS AND METHODS**

This 2-part study was conducted at 2 grazing locations. The first location was the University of Minnesota, West Central Research and Outreach Center, in Morris, Minnesota (45°35′39.12″ N; 95°52′43.36″ W). The grazing herd at the University of Minnesota has 120 milking cows, comprising purebred Holsteins and crossbreds of Holstein, Jersey, Montbéliarde, Normande, and Viking Red. During the summer, other than the 2 h at milking, the herd had access to pasture full time and the cows were rotationally grazed. The pastures comprised diverse grasses and legumes, including smooth bromegrass (**Bromus inermis** Leyss.), orchardgrass (**Dactylis glomerata**), meadow fescue (**Festuca pratensis**), alfalfa (**Medicago sativa**), red clover (**Trifolium pratense**), white clover (**Trifolium repens**), and kura clover (**Trifolium ambiguum** Bieb.). Cows were stocked at 3 cows/ha and rotated to new paddocks every 2 d based on forage availability. All animal care and management at the grazing dairy in Minnesota was approved by the University of Minnesota Institutional Animal Care and Use Committee (Animal Subjects Code number 1508-32966A).

The second location was at Teagasc, Animal and Grassland Research and Innovation Centre, Moorepark, Fermoy, County Cork, Ireland (52°09′47.86″ N; 8°15′44.05″ W). The experimental grazing herd comprised 85 Holstein-Friesian cows. The cows were offered ryegrass (**Lolium perenne**) pasture full time with a 4-way grazing rotation (A, B, C, D). Cows presented themselves to be voluntarily milked twice per day (approximately) in an automated milking system (**AMS**, Lely Astronaut A4; Lely Industries N.V., Maassluis, the Netherlands). To assist cow-flow to the AMS, cows moved to a new paddock approximately every 6 h. All animal care and management received ethical approval from the Teagasc Animal Ethics Committee (TAEC119/2016), and procedure authorization was granted by the Irish Health Products Regulatory Authority.

**Experiment 1: Development of the Grazing Algorithm**

During May 2017, the Smartbow system was installed in Minnesota and Ireland and ear tags were attached to cows. At the time of installation, the system was not commercially available for monitoring cows on pasture. The ear tag had an acceleration sensor, a radio chip, and temperature sensor for calibration and had a battery life of 2 yr. Ear tags with 10-Hz technology (recording 10 data points per second) were used for data collection but data were later down sampled to 1 Hz. The 10-Hz technology is only used for research purposes and is not commercially available. Data were sent every 3 s to solar-powered receivers, which captured acceleration data in the pasture where cows grazed through all hours, including the evening and night hours. The solar receivers were permanently installed at a distance of 15 to 20 m from each other throughout the grazed pastures at both locations. In Minnesota, the solar-powered receivers covered 10 ha, and in Ireland, they covered 23 ha. Data were sent wirelessly from the receivers in the pastures to a server in the dairy barn and further processed and classified into behaviors by proprietary Smartbow algorithms.

Following installation of the ear tag system in Minnesota and in Ireland, visual observation studies were conducted at each location. The data recorded from the observation studies were used to develop the grazing algorithm. Feeding behaviors were grazing, ruminating, and other (Table 1). Grazing was the predominant behavior of interest; this behavior was recorded when a cow had her muzzle close to the ground and ripped
of the forage and chewed it (head position up or down). Ruminating was recorded when a cow regurgitated a bolus and chewed the cud, moving her head and jaw in a circular motion, and then swallowed the masticated cud. “Other” was considered anything that was not grazing or ruminating, including sleeping, which was when a cow had her eyes closed, ears down, neck relaxed, and was lying down (Langford et al., 2011; Kull et al., 2019). Locomotion behaviors were walking, standing, and lying. Walking was recorded when the cow had continuous leg movement (one foot in front of the other) for at least 10 s with the head 15 cm above the ground. Standing was recorded when the cow had at least 3 legs on the ground. Lying was recorded when the cow was seen with knees bent on the ground.

Feeding and locomotive behaviors (Table 1) were labeled using only one behavior description. For example, if a cow was observed standing and not grazing or ruminating, the behavior was considered “standing feeding other.” The behaviors recorded by the observers were standing grazing, standing ruminating, standing feeding other, lying grazing, lying ruminating, lying sleeping, lying feeding other, walking grazing, walking ruminating, and walking feeding other. Behaviors were only recorded if they lasted >10 s; therefore, observers counted to 10 s before writing down a behavior. This was crucial for grazing time, because cows were often observed grazing and would lift their head off the ground to move to a new grazing patch within 10 s.

In Minnesota, 3 trained observers recorded behaviors on pasture each day and observed for 6 h in total per day, from 0730 to 0930 h, 1000 to 1200 h, and 1400 to 1600 h. Interobserver reliability was not collected. Observers did not record behaviors on the same cow and recorded behaviors of different cows each day. Fifteen primiparous and multiparous crossbred cows were used and were sired by Montbéliarde, Normande, Jersey, and Holstein bulls. Cows were 62 ± 39 DIM and averaged 25 kg of milk/cow per day. Observers were in the same paddock as the cows and were at least 10 m away from the cows. Observers recorded the start and stop times of each behavior on paper in the pasture and then entered the behaviors manually into an Excel spreadsheet (Microsoft Corp., Redmond, WA). Observers used a digital watch (Timex Group USA Inc., Middlebury, CT) that was synchronized with internet time, which was the same time used to synchronize the Smartbow system.

In Ireland, 2 focal cows were observed each day for 11 d by 4 trained observers, and interobserver reliability was not calculated. A pair of 2 observers continuously monitored a different cow from 0930 to 1300 h and from 1330 to 1700 h, alternating every 30 min per observer. A total of 21 Holstein-Friesian primiparous and multiparous cows were used and were 49 ± 17 DIM. Behaviors were recorded on pasture and during the milking process as some cows used the AMS. Behaviors were entered as start and stop times into a smartphone app linked to internet time. The app was modified for collection of data in the current study by an external company that specialized in digital data collection (Acorn Agricultural Research, Cork, Ireland).

Observational data from Minnesota (n = 90 h) and Ireland (n = 150 h) were shared with the manufacturer to develop the grazing algorithm. During development, the dataset from Minnesota and Ireland was split into training and testing data sets to create and internally validate the new algorithm. A confusion matrix (Fielding and Bell, 1997) layout allowed visualization of the performance of the Smartbow grazing algorithm with data from cows in Minnesota and Ireland (Table 2). After development of the algorithm, cows in Minnesota and Ireland were used to validate the algorithm in experiment 2.
Experiment 2: Validation of the Smartbow Grazing Algorithm

A noseband sensor (RumiWatch, Itin and Hoch GmbH) was used to validate the grazing algorithm because the sensor had high accuracy when previously validated by visual observation of grazing behavior (Werner et al., 2018). The noseband sensor comprised a glycol-filled silicone pressure tube with a built-in pressure sensor and was connected to a data logger on the halter. The data logger was in a protective casing and registered the 3 axis accelerations of the halter and pressure changes in the noseband sensor. The raw data were collected at a frequency of 10 Hz, stored on an SD (Secure Digital) memory card, and transferred to a computer, where data were analyzed and classified into eating, ruminating, drinking, and other activities (Zehner et al., 2017). The time of the noseband sensor was synchronized with internet time. The computer with the Smartbow system was also synchronized with internet time.

Grazing Dairy Cattle and Locations

In Minnesota, 12 crossbred cows were used for experiment 2, and ear tags with 10-Hz technology were already attached to the cows at the beginning of the study. Only 4 noseband sensors were available for use, so these were rotated every 4 d between the 12 cows, and data were recorded from September 7 to 21, 2018. Cows had a 2-d adjustment period to the noseband sensor and 2 d for collection of data. The noseband sensor was managed and synchronized by the RumiWatch Manager 2 (version 2.2.0.0) and raw data were downloaded to a computer containing RumiWatch software. Raw data were processed by the RumiWatch Converter (version 7.4.5) in 1-min resolution.

The 12 cows were balanced by sire breed (Montbéliarde, Normande, Holstein) and parity (6 primiparous and 6 multiparous). All cows calved during spring 2018 except for one cow that calved during fall 2017. At the beginning of the study date, cows averaged 163 ± 39 DIM and milk yield was 20 kg/cow per day. All cows were moved from pasture and milked in a swing-9-parabone milking parlor twice per day at 0630 and 1630 h. Cows were not offered grain or TMR in the parlor or on pasture. Cows had free-choice access to minerals from a feeder placed at ground level in each paddock and ad libitum access to a water trough placed at ground level. The average pregrazing height was 24 cm with 3,796 kg of DM/ha available; the average postgrazing height was 12 cm with 2,104 kg of DM/ha. Grazing height and average forage availability were measured using Electronic Filip’s folding plate pasture meter (Jenquip, Feilding, New Zealand), calibrated with regression equations for the Minnesota grazing herd. During the study period, the mean air temperature was 19°C, and total precipitation was 16 mm.

In Ireland, ear tags with 100-Hz technology and noseband sensors were attached to 9 cows on September 18 and removed from cows on September 26, 2018. Cows had a 2-d adjustment period to the noseband sensor. The noseband sensor was managed and synchronized by RumiWatch Manager 2 (version 2.1.0.0) and raw data were downloaded to a computer with this software. Raw data were processed by the RumiWatch Converter (version 7.4.5) in 1-min resolution.

Cows in Ireland were 206 ± 20 DIM at the beginning of the study and averaged 25 kg of milk/cow per day. Cows were offered 3 kg/d of concentrates in the AMS. The average DM content of the ryegrass was 19% and the average pregrazing height was 10 cm with 1,330 kg of DM/ha available, and a postgrazing height of 4 cm. Grazing height and forage availability were measured by the Grasshopper Rising plate meter (True North Technologies, Shannon, Ireland; diameter 355 mm, plate weight 4.785 kg). Across the study period, mean air temperature was 11°C and total precipitation was 25 mm.

Data Collection and Processing

Smartbow GmbH provided ear tag data from cows in Minnesota and Ireland from the respective study periods during September 2018. The study periods
has been used in previous studies. In 2 accelerometer
lecting the predominant behavior observed per hour
min), that hour was considered grazing intensive. Se-
If cows grazed for more than 50% of the hour (≥30
ensive hours was also evaluated. The average time
grazing behavior, agreement between the ear tag and
sensors and because the grazing season in Minnesota
available in Ireland because they had more noseband
tag data with noseband sensor data. More hours were
selected as grazing-intensive and the remaining 16 h considered non-grazing-intensive. Therefore, the
threshold that allowed for 8 h of the day to be con-
sidered grazing-intensive was ≥26 min. If cows grazed
for ≥26 min/h in Ireland, those hours were considered
grazing-intensive. In Minnesota, the following hours
were considered grazing-intensive: 0800, 0900, 1000,
1100, 1200, 1500, 1800, 1900 h; all other hours were
non-grazing-intensive. In Ireland, the grazing-intensive
hours were 0700, 1000, 1100, 1300, 1400, 1500, 1600,
and 2000 h; all other hours were non-grazing-intensive.

**Statistical Analysis**

In experiment 1, the rows in the confusion matrix
represented the duration (in seconds) that the Smart-
bow grazing algorithm predicted grazing behavior, and
the columns represented the duration (in seconds) from
the actual visual observation data. In the matrix, the
4 possible outcomes were true positive (TP, grazing
was present for both the Smartbow ear tag and visual
observation), false positive (FP, grazing was present
for the Smartbow ear tag but not present by visual
observation), false negative (FN, grazing was not pres-
ent for the Smartbow ear tag but was present by vi-
sual observation), and true negative (TN, grazing was
not present for both the Smartbow ear tag and visual
observation). Precision [TP/(TP + FP) × 100], recall
[TP/(TP + FN) × 100], and accuracy [TP + TN/(TP +
FN + FP) × 100] were calculated to determine
agreement between the Smartbow ear tag grazing algo-
rum and visual observation.

In experiment 2, data from Minnesota and Ireland
were analyzed separately. Because more hours were
available for analysis in Ireland and to maintain consis-
tency with the 248 h from Minnesota, 248 h from the
778-h Ireland data set were chosen by random number
generator for analysis of the Ireland data (PROC SUR-
VEY of SAS; version 9.4). To prevent bias in the data
chosen by the random number generator, 3 data sets
were generated at random. Therefore, the hours (n =
248) selected for each data set from the original Ireland
data set of 778 h were not the same across the data
The UNIVARIATE procedure of SAS 9.4 (SAS Institute, 2016) was used to establish normality. A 2-sided t-test, calculated with PROC TTEST of SAS 9.4 (SAS Institute, 2016), compared the percentage of time each cow’s behavior was recorded by the ear tag and the noseband sensor for the overall total time of 248 h. Pearson correlations were calculated with PROC CORR of SAS 9.4 (SAS Institute, 2016) to evaluate associations between the ear tag and the noseband sensor. The epiR package of R software (R version 3.3.1; https://www.r-project.org/) was used to calculate the concordance correlation coefficient (CCC; Lin, 1989), bias correction factors, location shift, and scale shift between the ear tag and the noseband sensor. Pearson correlations were considered negligible (0.0 to 0.3), low (0.3 to 0.5), moderate (0.5 to 0.7), high (0.7 to 0.9), or very high (0.9 to 1.0; Hinkle et al., 2003). Statistical significance was considered at P < 0.05.

Bland–Altman plots (Appendix Figures A1, A2, A3, A4, and A5) were created with PROC SGPLOT of SAS 9.4 (SAS Institute, 2016) to indicate the mean difference between the ear tag and the noseband sensor in grazing minutes/hour and their associated 95% limits of agreement (Bland and Altman, 1995). The mean bias indicates that the noseband sensor measured grazing for longer than the ear tag. The 95% limits of agreement units longer (P < 0.01), on average, than the ear tag. A mean bias of −2.1 min/h was observed when agreement was compared between the ear tag and noseband sensor for grazing (min/h) from the Bland–Altman plot (Appendix Figure A1). The mean bias indicates that the noseband sensor measured grazing for longer than the ear tag. The 95% limits of agreement ranged from −16 and 12 min/h. Additionally, in Minnesota, the ear tag recorded nongrazing time for 63.0% (95% CI: 58.0 to 67.9), whereas the noseband sensor recorded nongrazing time for 59.5% (95% CI: 54.4 to 64.5).

In Ireland, the percentage of daily grazing time was 35.4% (95% CI: 30.6 to 40.2) recorded by the ear tag and 36.9% (95% CI: 32.1 to 41.8) by the noseband sensor. The ear tag recorded nongrazing time for 64.6% (95% CI: 59.8 to 69.4) and the noseband sensor recorded nongrazing time for 63.1% (95% CI: 58.2 to 67.9) in Ireland. The Bland–Altman plot (Appendix Figure

### RESULTS AND DISCUSSION

For experiment 1, agreement between the ear tag grazing algorithm and visual observation data had precision, recall, and accuracy of 90, 92, and 91%, respectively (Table 2). Reiter et al. (2018) had the same objectives as the current study in a confinement dairy herd using the same ear tag and developed and tested an algorithm for rumination behavior for a total of 100 h. In that study, the correlation between the ear tag algorithm and video recording for rumination time was 0.99 (Reiter et al., 2018). The noseband sensor used in the current study has been validated by visual observation for grazing beef cattle in Italy. The noseband sensor had precision of 88% and accuracy of 89% for feeding behavior compared with direct visual observation, which are similar values to those of the current study (Poulopoulou et al., 2019). A different ear tag accelerometer (CowManager SensOor; Agis Automatisering BV, Harmelen, the Netherlands) was validated for feeding and rumination in Canadian feedlot cattle by visual observation. The recall and precision of the ear tag accelerometer was 95 and 60%, respectively (Wolger et al., 2015). The precision, recall, and accuracy were ≥90%.

For experiment 2, the average percentage of total time (n = 248 h), median, and 95% CI for grazing and nongrazing behaviors recorded by the ear tag and the noseband sensor are shown in Table 3. For Minnesota, the percentage of daily grazing time was 37.0% (95% CI: 32.1 to 42.0) recorded by the ear tag and 40.5% (95% CI: 35.5 to 45.6) by the noseband sensor. The noseband sensor recorded daily grazing time 3.5 percentage units longer (P < 0.01), on average, than the ear tag. A mean bias of −2.1 min/h was observed when agreement was compared between the ear tag and noseband sensor for grazing (min/h) from the Bland–Altman plot (Appendix Figure A1). The mean bias indicates that the noseband sensor measured grazing for longer than the ear tag. The 95% limits of agreement ranged from −16 and 12 min/h. Additionally, in Minnesota, the ear tag recorded nongrazing time for 63.0% (95% CI: 58.0 to 67.9), whereas the noseband sensor recorded nongrazing time for 59.5% (95% CI: 54.4 to 64.5).

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<table>
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<th>Location and behavior</th>
<th>Total time</th>
<th>Median</th>
<th>95% CI</th>
<th>Total time</th>
<th>Median</th>
<th>95% CI</th>
<th>P-value</th>
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<td><strong>Noseband sensor</strong></td>
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<td><strong>Ireland</strong></td>
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<td>Grazing</td>
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<td>40.5 ± 40.2</td>
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<td>58.0–67.9</td>
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<td>30.6–40.2</td>
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<tr>
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<td>81.4</td>
<td>59.8–69.4</td>
<td>63.1 ± 38.8</td>
<td>79.2</td>
<td>58.2–67.9</td>
<td>0.25</td>
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</table>

1Smartbow ear tag (Smartbow GmbH, Weibern, Austria).
2RumiWatch noseband sensor (Itin + Hoch GmbH, Liestal, Switzerland).
Appendix Figures A1 to A5 show Bland–Altman plots indicating the mean difference between the ear tag and noseband sensor for grazing (in min/h) in Minnesota and Ireland from experiment 2. The mean differences for grazing were $-2.1 \pm 7.06$ min/h in Minnesota ($n = 248$); $0.49 \pm 9.73$ min/h in Ireland (complete data set; $n = 778$); and $-0.45 \pm 9.75$ min/h ($n = 248$ data set 1), $-1.6 \pm 7.94$ min/h ($n = 248$ data set 2), and $-0.67 \pm 9.41$ min/h ($n = 248$ data set 3) for the randomly generated datasets in Ireland. In the Bland–Altman plots in the Appendix, the calculated mean differences between the ear tag and noseband sensor for grazing were within the 95% CI and most of the data points surrounded the zero line. Therefore, there was high agreement between the ear tag and noseband sensor for monitoring grazing behavior in Minnesota and Ireland. Additionally, fewer mean difference values were outside the 95% CI in Appendix Figures A3 to A5, which represent the data sets that included only the 248 h from the complete Ireland data in Appendix Figure A2 ($n = 778$). Because these hours were selected from the original Ireland data set of 778 h, the hours are not the same across data sets; therefore, different values are observed in Appendix Figures A3 to A5.

In this study, undefined behaviors in the data occurred when cows were outside the solar receiver coverage area on pasture. In Minnesota, the pasture where cows grazed is not flat, and the hills represent one limitation of using an outdoor location system.

In Finland, cows in a tiestall were used to validate the noseband sensor for eating, ruminating, and drinking by continuous video recording. Similar to the current study, eating time was slightly overestimated ($P < 0.06$) by the noseband sensor ($3.8 \pm 0.80$ h/12 h) compared with continuous recording ($3.2 \pm 0.54$ h/12 h; Ruuska et al., 2016). In the same Irish herd as used the current study, the noseband sensor validated the MooMonitor+ collar for grazing and ruminating. The noseband sensor recorded grazing for 576 min/d, on average, and the collar recorded grazing for 513 min/d (Werner et al., 2019). The main behaviors of pasture-based dairy cattle are grazing and resting, and cows will graze on average for 480 min during the day (Kilgour, 2012). In the current study, grazing was recorded on average across both locations for 532 min of the total recorded time or 38% of the total time (Table 3). The total recorded time of 38% in the current study is similar to that of a study in Spain, in which grazing behavior recorders showed that cows averaged 522 min or 36% of their day grazing (Roca-Fernández et al., 2013).

The average grazing times (min/h) recorded by ear tag and noseband sensor throughout the day are shown in Figures 1 and 2, for Minnesota and Ireland, respectively. Cows in Minnesota averaged 50 min or more grazing during the hours beginning at 0800, 1800, and 1900 h, as recorded by both technologies. During the hours beginning at 1000, 1500, 1600, and 2000 h, cows in Ireland spent almost the entire hour grazing, as recorded by both technologies. Pasture-based dairy cattle usually consume the majority of their meals near sunrise and sunset (Gregorini et al., 2006); in Minnesota during the study period, sunrise was at 0700 h and sunset at 1930 h. Cows in Minnesota were milked in the morning around sunrise; therefore, cows started grazing after milking at 0800 h. During the evening, cows in Minnesota grazed immediately before sunset at 1800 h and stopped around 2000 h. In Ireland during the study period, sunrise was at 0720 h and sunset at 1930 h. Cows in Ireland grazed throughout the day; around 2000 h, close to sunset, they stopped grazing and did not graze much during the nighttime hours.

Gibb et al. (1998) reported that cows grazed for longer beginning at 0700 h, 1130 h, and 1600 h, with the highest intake of pasture at 0700 h. In the current study, there was a clear grazing pattern for cows in Minnesota. Cows grazed after each milking time, at 0630 and 1630 h. During the nighttime period in Minnesota, from 2000 to 0800 h, the average time that cows spent grazing ranged from 0 to 31 min/h, as recorded by ear tag, and from 0 to 35 min/h, as recorded by the noseband sensor. Starting between 0800 and 2000 h, the average time that cows spent grazing ranged from 0 to 56 min/h (ear tag) and from 6 to 58 min/h (noseband sensor). Conversely, in Ireland, the grazing pattern was not clearly defined because cows were not milked at the same time every day by the AMS. In Ireland, between 2000 and 0800 h, the average time cows spent grazing ranged from 3 to 35 min/h (ear tag) and from 1 to 37 min (noseband sensor). However, between 0800 and 2000 h, the average time cows spent grazing ranged from 19 to 46 min/h (ear tag) and from 23 to 44 min/h (noseband). In a New Zealand Holstein Friesian grazing herd, Fisher et al. (2008) reported that cows spent 234 min grazing from 0930 to 1430 h and 207 min grazing from 1530 to 2000 h. During the night period, from 2030 to 0650 h, cows predominantly lay down, and grazing time ranged from 4 to 38 min (Fisher et al., 2008).

Table 4 shows correlations, bias correction factor, location shift, and scale shift of the ear tag compared with the noseband sensor for grazing in Minnesota and Ireland. The correlation of grazing and nongrazing behavior was 0.92 ($P < 0.01$; $CCC = 0.92$) between the ear tag and noseband sensor in Ireland, and 0.96 ($P$
< 0.01; CCC = 0.95) in Minnesota. The location shift for grazing was −0.04 in Ireland and −0.09 in Minnesota; for non-grazing, it was 0.04 in Ireland and 0.09 in Minnesota. Location shifts closer to zero are preferred, whereas a scale shift closer to 1 is preferred. The results for location and scale shift across both locations were very close to the desired values (Table 4). The location shift for grazing was lower in Ireland (−0.04) than in Minnesota (−0.09). In Ireland, the correlation and CCC were the same (0.92), which is why the scale shift was almost 1 (0.99). In Minnesota, the scale shift was 0.98 but the correlation and CCC were not equal (r = 0.96; CCC = 0.95).

The results of the current study are similar to those of Pereira et al. (2018), who found eating behavior recorded by direct visual observations and a different ear tag accelerometer to be highly correlated (CCC = 0.88) for pasture-based dairy cattle in a Minnesota grazing herd. The noseband sensor was used to validate the MooMonitor+ collar (Dairymaster) for grazing behavior (Werner et al., 2019), and a high correlation was reported between the noseband sensor and the collar (CCC = 0.95), which is the same as the CCC reported in the current study for Ireland.

Table 5 shows the Pearson correlations of grazing-intensive hours recorded by the ear tag and the noseband sensor at both grazing locations. In Minnesota, during the hours beginning at 0800, 0900, 1000, 1100, 1200, 1500, 1800, and 1900 h, grazing was recorded by both devices for ≥30 min/h on average. In Minnesota, the grazing-intensive correlation was 0.89 (P < 0.01) and the CCC was 0.89; for the non-grazing-intensive hours, the correlation was 0.95 (P < 0.01) and the CCC was 0.95. Similarly, in Ireland, during the hours beginning

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**Figure 1.** Boxplots of average grazing time (min/h; n = 248) by hour of day in Minnesota recorded by the noseband sensor (light gray; RumiWatch noseband sensor, Itin + Hoch GmbH, Liestal, Switzerland) and the ear tag (dark gray; Smartbow ear tag, Smartbow GmbH, Weißenburg, Austria). The bottom and top of the box are the first and third quartiles; the heavy black horizontal lines are the median; and the whiskers correspond to the 1.5× interquartile range.

**Table 4.** Results of a validation study with Pearson correlation coefficient, bias correction factor, concordance correlation coefficient (CCC), location shift, and scale shift of the ear tag 1 compared with the noseband sensor 2 for grazing behaviors in Minnesota and Ireland 3.

<table>
<thead>
<tr>
<th>Location</th>
<th>Correlation</th>
<th>95% CI</th>
<th>P-value</th>
<th>Correction bias</th>
<th>CCC</th>
<th>Location shift</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Grazing</td>
</tr>
<tr>
<td>Minnesota</td>
<td>0.96</td>
<td>0.94 to 0.97</td>
<td>&lt;0.001</td>
<td>1.00</td>
<td>0.95</td>
<td>−0.09</td>
</tr>
<tr>
<td>Ireland</td>
<td>0.92</td>
<td>0.90 to 0.94</td>
<td>&lt;0.001</td>
<td>1.00</td>
<td>0.92</td>
<td>−0.04</td>
</tr>
</tbody>
</table>

1Smartbow ear tag (Smartbow GmbH, Weißenburg, Austria).
2RumiWatch noseband sensor (Itin + Hoch GmbH, Liestal, Switzerland).
3Data recorded by both technologies were compared on an hourly basis (n = 248 h per location).
at 0700, 1000, 1100, 1300, 1400, 1500, 1600, and 2000 h, grazing was recorded by both devices for >26 min/h on average. In Ireland, the grazing-intensive correlation was 0.86 \((P < 0.01)\) and the CCC was 0.86; the non-grazing-intensive correlation was 0.95 \((P < 0.01)\) and the CCC was 0.94. Agreement between the ear tag and noseband pressure sensor was lower for grazing-intensive hours (Minnesota: 0.89, Ireland: 0.86) than overall (Minnesota: 0.96, Ireland: 0.92).

A study in France kept cows on pasture for different hours of the day and compared their daily grazing behavior. Cows that were on pasture for most of the day grazed immediately after the morning and evening milkings for 45 to 55 min/h and had little grazing activity in the afternoon (30 to 35 min/h) or at night. However, cows that grazed for the 9 h between morning and evening milkings had an intense grazing bout for 55 to 60 min/h after morning milking and an intense grazing bout of 50 min/h before the evening milking (Pérez-Ramírez et al., 2009). Similar to the unrestricted group in the aforementioned study, cows in Minnesota were fetched for milking in the parlor and returned to pasture at similar times every day. The grazing-intensive hours in Minnesota were evident because there were more hours in Minnesota with a threshold of grazing ≥30 min. During these hours, the cows grazed and did not display other behaviors. Cows in Minnesota grazed for 1 to 2 h after the morning and night milking times.

### Table 5. Pearson correlations and concordance correlation coefficients (CCC) of the ear tag\(^1\) compared with the noseband sensor\(^2\) for hours of the day considered grazing-intensive and non-grazing-intensive in Minnesota and Ireland

<table>
<thead>
<tr>
<th>Location</th>
<th>Item</th>
<th>Correlation</th>
<th>95% CI</th>
<th>P-value</th>
<th>CCC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minnesota(^3)</td>
<td>Grazing-intensive</td>
<td>0.89</td>
<td>0.83–0.93</td>
<td>0.01</td>
<td>0.87</td>
</tr>
<tr>
<td></td>
<td>Non-grazing-intensive</td>
<td>0.95</td>
<td>0.93–0.96</td>
<td>0.01</td>
<td>0.95</td>
</tr>
<tr>
<td>Ireland(^4)</td>
<td>Grazing-intensive</td>
<td>0.86</td>
<td>0.80–0.91</td>
<td>0.01</td>
<td>0.86</td>
</tr>
<tr>
<td></td>
<td>Non-grazing-intensive</td>
<td>0.95</td>
<td>0.93–0.96</td>
<td>0.01</td>
<td>0.94</td>
</tr>
</tbody>
</table>

\(^1\)Smartbow ear tag (Smartbow GmbH, Weibern, Austria).
\(^2\)RumiWatch noseband sensor (Itin + Hoch GmbH, Liestal, Switzerland).
\(^3\)Minnesota grazing hours (beginning at): 0800, 0900, 1000, 1100, 1200, 1500, 1800, and 1900 h; nongrazing hours: 0000, 0100, 0200, 0300, 0400, 0500, 0600, 0700, 1300, 1400, 1600, 1700, 2000, 2100, 2200, and 2300 h.
\(^4\)Ireland grazing hours (beginning at): 0700, 1000, 1100, 1300, 1400, 1500, 1600, and 2000 h; nongrazing hours: 0000, 0100, 0200, 0300, 0400, 0500, 0600, 0800, 0900, 1200, 1700, 1800, 1900, 2100, 2200, and 2300 h.

**Figure 2.** Boxplots of average grazing time (min/h; \(n = 248\)) by hour of day in Ireland recorded by the noseband sensor (light gray; RumiWatch noseband sensor, Itin + Hoch GmbH, Liestal, Switzerland) and the ear tag (dark gray; Smartbow ear tag, Smartbow GmbH, Weibern, Austria). The bottom and top of the box are the first and third quartiles; the heavy black horizontal lines are the median; and the whiskers correspond to the 1.5× interquartile range.
consistently every day, whereas cows in Ireland were rotated every 6 h to a new paddock. These management conditions may explain why the correlation for grazing-intensive hours was slightly higher in Minnesota (r = 0.89) than in Ireland (r = 0.86). Additionally, in the study where the noseband sensor validated the MooMonitor+ collar for grazing, higher correlations were reported for the noseband sensor and the collar for grazing behavior in 1-h summaries compared with 15-min summaries (CCC = 0.95 for 15 min; CCC = 0.97 for 1-h summaries; Werner et al., 2019). Because more grazing-intensive hours in Minnesota were ≥30 min, there is potential for agreement between the ear tag and noseband sensor to be higher in Minnesota than in Ireland.

CONCLUSIONS

Implementing technologies on pasture-based dairy farms has been slow, but being able to monitor grazing behavior and other activities is as important on pasture as it is on confinement farms. The ear tag and noseband sensor were in agreement when they recorded total grazing time, and high agreement was reached for grazing behavior and for grazing intensive hours. Our results suggest that the ear tag can accurately monitor grazing behavior in pasture-based dairy farms. It was appropriate to use the noseband sensor to validate the Smartbow grazing algorithm to reduce the variability across observers at both locations. The Smartbow grazing algorithm is not commercially available yet, but there is great potential for pasture-based dairy farms to use the ear tag to support farm management decision-making. Further research with this ear tag should focus on using data to ensure welfare of grazing animals.

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**Figure A1.** Agreement between Smartbow ear tag (SB; Smartbow GmbH, Weibern, Austria) and the RumiWatch noseband sensor (RW; Itin + Hoch GmbH, Liestal, Switzerland) for grazing in Minnesota (n = 248). The x-axis shows mean values for grazing (min/h) of SB and RW and the y-axis shows the difference in values for grazing (min/h) between SB and RW (SB − RW). The middle line indicates the zero line and outer lines indicate the lower and upper 95% CI.
Figure A2. Agreement between Smartbow ear tag (SB; Smartbow GmbH, Weibern, Austria) and the RumiWatch noseband sensor (RW; Itin + Hoch GmbH, Liestal, Switzerland) for grazing in Ireland (n = 778). The x-axis shows mean values for grazing (min/h) of SB and RW and the y-axis shows the difference in values for grazing (min/h) between SB and RW (SB − RW). The middle line indicates the zero line and outer lines indicate the lower and upper 95% CI.
Figure A3. Agreement between Smartbow ear tag (SB; Smartbow GmbH, Weibern, Austria) and the RumiWatch noseband sensor (RW; Itin + Hoch GmbH, Liestal, Switzerland) for grazing in Ireland (n = 248 data set 1). The x-axis shows mean values for grazing (min/h) of SB and RW and the y-axis shows the difference in values for grazing (min/h) between SB and RW (SB − RW). The middle line indicates the zero line and outer lines indicate the lower and upper 95% CI.
**Figure A4.** Agreement between Smartbow ear tag (SB; Smartbow GmbH, Weibern, Austria) and the RumiWatch noseband sensor (RW; Itin + Hoch GmbH, Liestal, Switzerland) for grazing in Ireland (n = 248 data set 2). The x-axis shows mean values for grazing (min/h) of SB and RW and the y-axis shows the difference in values for grazing (min/h) between SB and RW (SB − RW). The middle line indicates the zero line and outer lines indicate the lower and upper 95% CI.
Figure A5. Agreement between Smartbow ear tag (SB; Smartbow GmbH, Weibern, Austria) and the RumiWatch noseband sensor (RW; Itin + Hoch GmbH, Liestal, Switzerland) for grazing in Ireland (n = 248 data set 3). The x-axis shows mean values for grazing (min/h) of SB and RW and the y-axis shows the difference in values for grazing (min/h) between SB and RW (SB − RW). The middle line indicates the zero line and outer lines indicate the lower and upper 95% CI.